

Mustard Tree

Combatting Poverty – Preventing Homelessness

Fundraising Guide

110 Oldham Road

Ancoats

Manchester

M4 6AG

Fundraising Should Be Fun!



There are loads of fun ways to raise money, if you haven't decided how your going to do it yet, we have some suggestions for you. Once you have decided how you would like to fundraise for us, email us at info@mustardtree.co.uk to let us know. We can also support you in getting started if you need it.

Event Calendar

Why not challenge yourself and fundraise at the same time. Here are a few events coming in Manchester in 2017.

- [Three Peaks Challenge](#)—Various Dates
 - [Born Survivor](#)— 13th May
 - [Chester Half Marathon](#)—21st May
- [Peak District Challenge](#)—22nd—23rd September
- [Great Manchester Run](#)—28th May
- [Tough Mudder Yorkshire](#)—29th & 30th July
 - [Salford Triathlon](#)—30th July
- [Tough Mudder North West](#)— 9th & 10th September
 - [English Half Marathon](#) — 17th September



Bake It - Get yourself in the kitchen and get busy baking! Once you've made your delicious cakes, brownies and tarts, sell them to your family, friends and colleagues. You could set up a bake sale or a coffee morning. It's a winning recipe!

Fancy Dress - Choose a theme with your work colleagues and dress up for the day. You could wear your pyjamas to work (but remember not to fall asleep on your desk!), you could wear a onesie (good to keep you warm over winter!) or wear fancy dress (the more extravagant your clothes, the more extravagant the donations!).

Dance, Dance, Dance! - Decide how long you're going to dance for, and don't stop until you reach your goal! Get people to sponsor you or even take donations on the night, like a dancing juke box.



Sponsored Silence - Do your friends think you talk too much? Then this is the perfect challenge for you!

Parachute Jump - Fancy yourself as a bit of a daredevil? Why not jump out of a plane to raise money for us? With a challenge like that, you'll be sure to raise £££'s (and your heart rate)!

Host an Event - This one is for you social butterflies out there. This will require a bit of time and effort, but good things come to those who wait. The event could be a gig, a stand-up comedy night or a Gala Dinner. You could hire a venue, put on food and entertainment, hold an auction, raffles etc and have fun late into the evening!





Spread the Word Once you've decided how you're going to fundraise, you'll need to tell everyone and anyone about what you're doing and why you're doing it. You can send emails and create posters to put up at work or school. Social media is a fantastic way to share what you're doing so if you haven't already got a facebook or twitter, sign up! If you've chosen a really inventive way to fundraise, you could even contact your local newspaper, TV or radio stations – it's a great way to reach your community, and we'd be happy to help out by providing quotes and pictures.

Don't forget to tell us about your event so that we can tweet about it and share it on our facebook page. Photos can capture the essence of what you're doing so make sure you take plenty of great photos, after all, a picture is worth a thousand words!

Send Us Your Donations A simple way of keeping track and sending us your donations is by setting up a [Virgin Money Giving](#) page. All the instructions are on their website, just search Mustard Tree, and when you find us click the **'Start Fundraising'** button. We can also provide a handy guide to setting up a fundraising page. Once you've set up a page, all you need to do is send the page around to everyone you know.

If you're collecting money yourself, download a [sponsorship form](#) from HMRC, that way you can make sure that everyone who donates provides their name, address (including postcode) and most importantly, ticks the Gift Aid box. If you've set up an online giving page, people will be automatically prompted to Gift Aid their donation. (Gift Aid will add 25p to every £1 you raise).

For any cash donations you collect, please bring them in person so we can provide you with a receipt. You can send cheques to us by post. The address you need for both is:

**Fundraising Department
Mustard Tree, 110 Oldham Road
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easyfundraising .org.uk

For a fast, fun and easy way to raise money for Mustard Tree, why not try out [Easyfundraising](https://www.easyfundraising.org.uk)?

What is Easyfundraising? Easyfundraising is a way to raise money for good causes by simply shopping online. You can shop with over 2000 top retailers such as the Apple Store, John Lewis, Argos, Asda, M&S, Waitrose, Next and many more! Everything you spend earns a free donation for Mustard Tree, and on average, each retailer will donate 5% of the cost of your shopping which will certainly add up.

How do I get involved? All you need to do is visit Easyfundraising, select Mustard Tree as your good cause and start shopping with your chosen retailer! There is no extra hassle in doing this; you just shop as you usually would. Easyfundraising have made it even easier to raise money by creating a Find & Remind toolbar. It tells you when a donation is available when you're shopping online. People who have downloaded it raise 5 times more as they never miss out on valuable donations!

Are there any benefits to me? There are lots of voucher codes and special discounts so you can even save money while you support us!

Where Your Money Goes

£10 - Allows us to provide £160 worth of Food to individuals and families through our Food Club.

£20 - Provides one participant on the Freedom Project with access to counselling for one month.

£50 - Means we can provide hot meals for 25 people at our weekly Soup Run.

£100 - Provides 150 emergency food parcels, which is an equivalent of 600 meals.

£500 - Allows us to provide a full course of counselling for 2 Freedom Project Participants.

£1000 - Pays for one person to access our 20 week life skills and work readiness programme, The Freedom Project.

£10000 - Allows us to run our Food Club for a year, which provides 19,765 meals for 4,940 people throughout Greater Manchester.



Whatever you have chosen to do, remember to keep in mind the people you are doing it for; people who are living in poverty and facing homelessness. All the money you raise will go directly towards offering both crisis interventions; food, clothing and furniture, as well as sustainable support such as programmes designed to build life skills and employment skills.

Together, we can combat poverty and prevent homelessness in Greater Manchester.

From Everyone At Mustard Tree



Thank You For Fundraising For Us!

www.mustardtree.org.uk