

PRESS RELEASE



For release:

A DELICIOUS WAY TO GIVE: MALMAISON MANCHESTER INTRODUCES ADDITIONS TO THEIR MENUS TO HELP MUSTARD TREE HOMELESSNESS CHARITY



photo: Marc Frobisher

Picture: Mustard Tree CEO Adrian Nottingham, Malmaison's Isobel Rigby and The Mustard Tree volunteer Marc Frobisher at the hotel's Smoak Bar & Grill at 1 Gore Street, Manchester

2nd of November 2012 - Ancoats, Manchester - Mustard Tree, the Ancoats-based charity working with the marginalised and homeless across Greater Manchester, announces that it is set to benefit from a delicious new partnership with the Malmaison hotel in central Manchester. From November 2012, the Mal Manchester introduces a 50p donation to Mustard Tree for every Hot and Sticky Ribs and new 'Mustard Tree' Cocktail sold.

The Hot and Sticky Ribs is a popular special dish and comes in both starter and main portion and the Mustard Tree Cocktail brings together quality spirits and liqueurs to create a martini using the warming classic combination of chilli and chocolate. Both items are immediately available for visitors to the Smoak Bar & Grill.

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Isobel Rigby, Duty Manager at Malmaison says “At Malmaison we take our Smoak Bar & Grill menu very seriously, using the finest ingredients and employing skilled mixologists to create our cocktails. We are continually developing our menu to keep customers coming back, and with these two items our visitors will be able to benefit the Greater Manchester community at the same time as enjoying a fantastic dining experience.”

Adrian Nottingham, CEO at Mustard Tree says “We’re very excited that the Malmaison team has come up with such an enjoyable way to help the marginalised and homeless in our community. Thanks to the support of dynamic, innovative businesses such as Malmaison, Mustard Tree is able to continually extend its services to people in need across the Greater Manchester area.” He added “I would like to encourage as many people as possible to try the new menu items at Smoak Bar & Grill, as they really are delicious.”

For further details on the Smoak Bar & Grill at Malmaison and for information on reservations, visit www.malmaison.com/locations/manchester/about-the-manchester-mal.aspx.

For information on giving corporate support to Mustard Tree, visit www.mustardtree.org.uk/how-can-i-help/corporate-support/.

Notes to Editors:

- The launch of Malmaison Manchester’s commitment to supporting Mustard Tree took place on Friday 2nd November.
- **About Mustard Tree**
Mustard Tree was established as a charity in 1994 by Dave and Shona Smith who started simply by taking food and drink onto the streets and spending time listening to those sleeping rough.

The charity is now based in a 21,000 ft² warehouse in Ancoats, Manchester and has over 10,000 registered clients from across the Greater Manchester area. The majority of the charity’s clients are referred from statutory agencies such as Manchester City Council teams, the Probation Service, the NHS and housing associations.

Mustard Tree remains committed to providing life support for the homeless, marginalised and vulnerable across Greater Manchester, serving these communities through the provision of food, clothing, furniture, training and creative projects. In 2012 Mustard Tree was presented with a Sieff Award by national organisation Business in the Community, recognising the charity’s collaboration with business for the benefit of society.

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- **About Malmaison**

Malmaison Manchester opened in 1998 in what was once a Doll's Hospital and textile warehouse. The hotel stands astride the canal which runs directly under the hotel and is just a few minutes walk from Piccadilly train station.

Located over five upper floors are the hotel's 167 bedrooms and where you can expect slinky, immaculate styling, oversized beds, goose feather duvet and pillows, broadband and LCD TV's, rock 'n' roll suites and bespoke toiletries.

On the ground floor you will find the buzzing Smoak Bar & Grill and Ember Lounge, which boasts Manchester's only Josper grill and is a favourite of the movers and shakers of Manchester. And in addition the hotel offers a variety of meeting and events spaces and our hidden gem, Le Petit Spa.

'Dare to be different'.

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